

Online version



Discontinuing Certain Products

Dear Valued Partner,

After conducting an extensive review of our product offering, we have determined that the volume of our Life and Living Benefits portfolio is not sufficient to deliver the quality products and services that we wish to offer our clients and partners.

We have therefore decided to cease new sales of the below products, which will be discontinued on **June 1, 2023**:

- Blue Vision (Express Plan, Global Plan, SME Plan, and Association Program)
- Mortgage Plan

Our advisor distribution network remains very important to us. Last year, we introduced our new suite of Blue Cross Health products available for distribution through advisors. This reaffirms our commitment and confidence in this distribution channel.

Please see the tools below to guide you through this transition.

- [FAQ](#)
- [Changes to existing contracts](#)

Transition rules

Blue Vision (Express Plan, Global Plan, SME Plan, and Association Program) Mortgage Plan		
Sales cease on June 1, 2023		
Applications signed before June 1, 2023		Applications signed as of June 1, 2023
Received by June 15, 2023, inclusively	Received after June 15, 2023	Product will no longer be available
Application will be processed	Application will not be processed	Applications will not be processed

Rest assured that client contracts are maintained, and we will honour all contractual obligations.

We are here to support you throughout this transition. Please contact your business development manager if you have any questions.

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Thank you for your continued support.

Sasha M. Opacic

Vice-President, Sales – Broker Channel

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